

John Gould

NM Qualifying Broker Lic# 20799

Texas Broker Lic# 234139

Gould Land Company has specialized in premium ranches for more than 25 years, now specializing in the “Private Market.” John Gould, is a native of Austin, Texas and third generation Texan. His real estate career began in high school, managing residential properties for his Grandfather’s Austin real estate and insurance company, Harrison-Pearson., founded in 1915, The firm is considered the oldest continuously operating real estate company in Austin. The adventures he encountered managing rental properties gave John a great deal of experience interacting with people from all walks of life.

He sold his first South Texas ranch while a senior at UT Austin. Immediately following college, John started a development company and commenced building student condominiums near campus which was, at the time, a very new concept.

John's journey continued as he delved into building inner-city office and retail buildings. Notable brokerage achievements include selling the largest downtown Austin high-rise office building, The Republic Plaza/Hobby Complex, to the State of Texas. He also successfully sold BridgePoint Plaza, a 250,000 square foot building overlooking Lake Austin, to Novell Computer, among many other impressive deals.

In the early 1990s, John founded Gould Land Company to pursue his true passion: working on exceptional ranches in the great outdoors. His personal ranch ownership from a young age, combined with his experience in developing high-quality projects for discerning buyers, shaped the mission of our ranch brokerage business.

At Gould Land Company, our focus is clear. We work on quality properties, always adopt a team approach to ensure the best outcome for our clients and we do not take on any assignments unless they align with our expertise. We look forward to working with you. Contact us anytime!