

Gould Land Company has specialized in premium Texas ranches for more than 25 years, developing a strong niche in the “private market.” John Gould, principal, is a native of Austin, Texas and a third generation Texan. He began his real estate career in high school, managing properties for his family’s 100 year-old Austin real estate and insurance company. The firm, located on West Sixth Street is considered the oldest continuously operating real estate company in Austin. The adventures he encountered at a young age gave John a great deal of experience interacting with people from all walks of life.

He sold his first South Texas ranch while a senior at UT Austin. Immediately following college graduation, John started a development company and commenced building student condominiums near campus which was, at the time, a very new concept. Development continued with infill, boutique office, retail and condo projects in central Austin, allowing him to hone his skill at finding select properties through off-market buys. He has been a ranch owner since 1982, and has followed his love of ranching and the outdoor lifestyle, starting a full-service ranch real estate company in the mid-1990s. John is a passionate outdoorsman, an explorer of new territory, and an avid fly fisherman, frequenting high country streams and the saltwater flats of our Texas coast, the Florida Keys Argentina & chasing sea run brown trout in Tierra del Fuego in season.